



Menart Fair 2024 © Ronan Nouri



25 - 27 October (VIP 24 October)
116 rue de Turenne, 75003
Paris, France

**Modern & Contemporary Art + Design Fair,
dedicated to the artistic scenes of the MENA* region**



Katharina Maria Raab © Ronan Nouri



Wusum Gallery © Ronan Nouri

Page 3: MENART FAIR PARIS 2025

Page 5: LOCATION

Page 6: PROGRAMME 2025

Page 8: MARKETING PLAN

Page 9: PRATICAL INFORMATION

List of countries belonging to the Middle East and North Africa (MENA) region: Algeria, Bahrain, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, the Sultanate of Oman, Palestine, Qatar, Saudi Arabia, Syria, Tunisia, Turkey, the United Arab Emirates, Yemen, and neighboring areas.

In just five years, Menart Fair has become a must-attend events in Paris's art calendar. In 2025, it joins the satellite fairs of Art Basel Paris, responding to the growing demand from international collectors for its 6th edition.

From October 25 to 27, 2025 (VIP preview on October 24), the fair will benefit from the unique energy of the Paris «**Art Week**», a key moment when thousands of visitors and collectors from around the world converge to discover the latest trends in modern and contemporary art, as well as in design.

Interest in art from MENA is stronger than ever: Cultural institutions worldwide are now dedicating a prominent place to it, showcasing the richness and diversity of its creators.

This dynamic reflects the commitment of MENA institutions to promoting their artistic heritage on a global scale.

This year, Menart Fair will present an unprecedented selection of modern and contemporary works, bringing together around thirty galleries from more than ten countries. The fair serves as a crossroads where tradition and innovation meet. Furthermore, exclusive exhibitions from museums and institutions from the MENA region will unveil works from their collections—never before seen in Paris—offering visitors a unique opportunity for discovery.

Conferences, artistic performances, a dedicated video space, and installations will further enrich this immersive experience, fostering an atmosphere of exchange, inspiration, and reflection.

Menart Fair 2025 stands out for its strong commitment to gender parity, featuring 50% male and 50% female artists, therefore ensuring a balanced and inclusive platform for diverse creative voices.

An event not to be missed in the capital of art, where cultures and ideas converge to shape the art of tomorrow.



Simine Paris © Ronan Nouri



Centre Interculturel Leila Alaoui © Ronan Nouri

GALERIE JOSEPH

Located in the heart of the Marais, the Galerie Joseph-Turenne is a former early 20th-century industrial workshop transformed into an exceptional space. Once the headquarters of Mac-Ty, France's first tie manufacturer, it became, after a renovation by Michael Timsit in 2016, a space where modernity and classicism blend seamlessly. With its minimalist, light-filled spaces, the gallery retains the spirit of its walls through exposed stone and period woodwork, spread across an area of 1,100 m².

Spread over two levels, one featuring an important 12-meter-high glass ceiling and the other, a more intimate space with a 5-meter-high ceiling, it is bathed in exceptional natural light.

Today, Galerie Joseph-Turenne stands as one of Paris's most iconic and historic venues for contemporary art exhibitions.



© Galerie Joseph

PROGRAMME 2024



Galleries ART+DESIGN

30 galleries / 10 countries / +120 artists / +250 artworks

→ Revealing Sector: Solo Show

Modern artist to rediscover or young artist to discover



Collectors' preview

Menart Fair invites its collectors to preview the exhibited works.



Opening night

Menart Fair invites VIPs to discover the works on show, followed by a cocktail reception.



Visits with mediation

Guided tours are organised every day to give visitors the keys to understanding the art of our regions.



Privatisation of Menart Fair

Business lunches or dinners can be organised on request outside the show's opening hours, with private visits on request.



Round table

Conferences featuring leading figures will be organised in collaboration with museums and institutions.



Performances

Artistic performances combining dance and music are planned, linking the architect of the site with the works on display.



Video programme

This year's edition will feature a programme of screenings of a previously unseen selection of videos by MENA video artists.



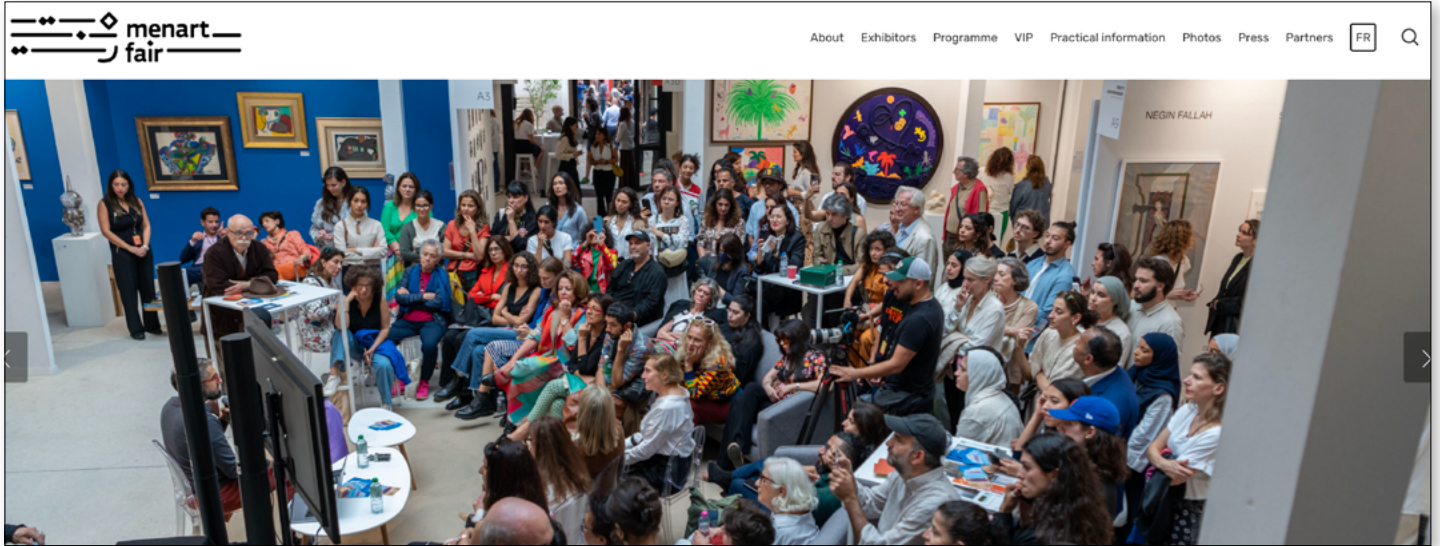
Museums & Institutions

Several exhibitions (museums, foundations, institutions) will be presenting a selection of works from their MENA collections.



Kids Tour

A programme of visits has been designed for children to help them discover the art of the MENA in a playful way.



Website : <https://menart-fair.com/>

- 12 Newsletters **183 000** mails
- Invitations collectors' preview **6 600** invitations
- Invitations VIP Opening **9 200** invitations
- Off-site VIP program **9** Partnerships with museums & institutions
- Website **135 000** visits on the website

- Facebook **7 200** accounts reached

- Instagram **288 000** accounts reached

- Youtube **5 000** views
- Linkedin **1 200** visits

- 2 banners at the entrance to the fair
- 20+ media partnerships
- 80 accredited journalists
- Map of the fair
- Catalogue
- Advertisement in the regional & international press
- Promotion of the fair by our institutional partners

Read Menart Fair Paris 2024 report
[Click here](#)

Video Menart Fair Paris 2024
[Click here](#)



PRATICAL INFORMATION

116 rue de Turenne, 75003 Paris, France
(Galerie Joseph)

Collectors' preview & press: Friday 24th October 2025, **3pm to 6pm**

VIP Opening: Friday 24th October 2025, **6pm to 10pm**

Exclusive access to VIPs: Saturday 25th to Monday 27th October 2025 from **11am to noon**

Public opening: Saturday 25th October 2025, from **noon to 8pm**

Sunday 26th October 2025, from **noon to 8pm**

Monday 27th October 2025, from **noon to 7pm**

Contact :

Laure d'Hauteville, Founder & director

+33 6 88 06 27 25

laure.dhauteville@menart-fair.com

See you soon for more exciting discoveries!



Menart Fair team

©Ronan Nouri - The Social Medium



menart-fair.com



Menart Fair



menart_fair



MENART FAIR



MENART Fair